



CELESTIAL GREEN  
Ventures



10 FAST FACTS

# About our Trocano Araretama REDD+ Project



The Trocano project area protects a massive  
**1.3 million hectares**  
of rainforest in the Brazilian Amazon

That's **10 x**  
the size of London





Forest cover in the  
Brazilian Amazon was  
reduced by



in 2013 alone



107 communities



live in the protected area



68%

of all plant species



are found in the  
rainforest - 170,000  
species



**31,707,984 tCO<sub>2</sub>e**

CO<sub>2</sub> emissions avoided by the  
Trocano project since 2011



# 4 YEARS

since the  
project was  
established, in  
2011



65-70%

of deforestation  
in the Brazilian  
Amazon is due  
to cattle farming



■ Cattle farming (70%) ■ Logging (3%) ■ Large scale agriculture (5%)  
■ Small scale agriculture (20%) ■ Other (2%)





Around

**120**



**prescription drugs**

sold worldwide  
today are derived  
directly from  
rainforest plants



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species on the  
IUCN Red List of  
Threatened  
Species living in  
the Trocano  
project area





# You can get involved

## Balance your unavoidable emissions

Investing in Natural Capital Credits with  
CGV protects this area from  
deforestation, generating carbon,  
biodiversity and socio-economic  
benefits. Find out more at

[www.celestialgreenventures.com](http://www.celestialgreenventures.com)