7 steps of Carbon Trading
Step 1
CDMs are built, creating Carbon offsets for purchase.

Step 2
Carbon Expert negotiates directly with CDM project managers and owners, purchasing carbon offsets at the most competitive price.

Step 3
Carbon Expert keeps in continual contact with end user companies, consulting on what type of projects are in demand, and maximizing their exit strategy.

Step 4
Carbon Expert advise clients on diversification of portfolios, and implementation of carbon offsets.

Step 5
2012 Legislation kicks in, along with ongoing supply chain pressure, and increasing corporate social responsibility pressure.

Step 6
More participants enter the market and demand for offsets soar. This added liquidity leads to increased demand, which stimulates price pressure, forcing prices for Carbon offsets higher.

Step 7
Carbon Expert exits clients in a 12-18 month period through pre-defined exit strategies.
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